



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

INVOICE

Advertiser	Restore our Future Inc
Product	2101 - RESTORE OUR FUTURE
Estimate Number	2101

Invoice #	04079049-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTVT
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079049
Alt Order #	Political Issue
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 7a	7a-8a		10/22/12 to 10/28/12	8x	- TWTF -				
				Tu	10/23/12	:30	7:24 AM	ROF12TV24H	\$2,000.00		1
				Tu	10/23/12	:30	7:58 AM	ROF12TV24H	\$2,000.00		5
				W	10/24/12	:30	7:11 AM	ROF12TV24H	\$2,000.00		6
				W	10/24/12	:30	7:59 AM	ROF12TV25H	\$2,000.00		2
				Th	10/25/12	:30	7:33 AM	ROF12TV24H	\$2,000.00		3
				Th	10/25/12	:30	7:58 AM	ROF12TV24H	\$2,000.00		7
				F	10/26/12	:30	7:31 AM	ROF12TV24H	\$2,000.00		8
				F	10/26/12	:30	7:45 AM	ROF12TV25H	\$2,000.00		4
2	13	Good Day 8a	8a-9a		10/22/12 to 10/28/12	8x	- TWTF -				
				Tu	10/23/12	:30	8:43 AM	ROF12TV25H	\$2,000.00		1
				Tu	10/23/12	:30	8:50 AM	ROF12TV24H	\$2,000.00		7
				W	10/24/12	:30	8:13 AM	ROF12TV24H	\$2,000.00		6
				W	10/24/12	:30	8:49 AM	ROF12TV24H	\$2,000.00		2
				Th	10/25/12	:30	8:15 AM	ROF12TV25H	\$2,000.00		8
				Th	10/25/12	:30	8:25 AM	ROF12TV24H	\$2,000.00		3
				F	10/26/12	:30	8:23 AM	ROF12TV24H	\$2,000.00		4
				F	10/26/12	:30	8:43 AM	ROF12TV24H	\$2,000.00		5
3	13	Live with Kelly	10a-11a		10/22/12 to 10/28/12	4x	- TWTF -				
				Tu	10/23/12	:30	10:59 AM	ROF12TV25H	\$1,000.00		1
				W	10/24/12	:30	10:34 AM	ROF12TV25H	\$1,000.00		4
				Th	10/25/12	:30	10:41 AM	ROF12TV24H	\$1,000.00		2
				F	10/26/12	:30	10:46 AM	ROF12TV24H	\$1,000.00		3
4	13	Judge Judy	4p-5p		10/22/12 to 10/28/12	8x	- TWTF -				
				Tu	10/23/12	:30	4:09 PM	ROF12TV24H	\$1,200.00		1
				Tu	10/23/12	:30	4:16 PM	ROF12TV24H	\$1,200.00		7
				W	10/24/12	:30	4:11 PM	ROF12TV24H	\$1,200.00		6

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Estimate Number	2101

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Station	WTVT
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079049
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Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Product Code	

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	13	Judge Judy	4p-5p								
	13			W	10/24/12	:30	4:40 PM	ROF12TV24H	\$1,200.00		2
	13			Th	10/25/12	:30	4:17 PM	ROF12TV24H	\$1,200.00		5
	13			Th	10/25/12	:30	4:27 PM	ROF12TV24H	\$1,200.00		3
	13			F	10/26/12	:30	4:09 PM	ROF12TV24H	\$1,200.00		4
	13			F	10/26/12	:30	4:49 PM	ROF12TV24H	\$1,200.00		8
5	13	Fox 13 News at 5p	5p-530p		10/22/12 to 10/28/12	4x	- TWTF -				
	13			Tu	10/23/12	:30	5:23 PM	ROF12TV24H	\$2,000.00		1
	13			W	10/24/12	:30	5:14 PM	ROF12TV25H	\$2,000.00		2
	13			Th	10/25/12	:30	5:11 PM	ROF12TV24H	\$2,000.00		4
	13			F	10/26/12	:30	5:12 PM	ROF12TV25H	\$2,000.00		3
6	13	Fox 13 News at 530p	530p-6p		10/22/12 to 10/28/12	4x	- TWTF -				
	13			Tu	10/23/12	:30	5:55 PM	ROF12TV25H	\$2,000.00		3
	13			W	10/24/12	:30	5:59 PM	ROF12TV24H	\$2,000.00		2
	13			Th	10/25/12	:30	5:55 PM	ROF12TV25H	\$2,000.00		1
	13			F	10/26/12	:30	5:59 PM	ROF12TV24H	\$2,000.00		4
7	13	Fox 13 News at 6p	6p-630p		10/22/12 to 10/28/12	3x	- T- TF -				
	13			Tu	10/23/12	:30	6:28 PM	ROF12TV24H	\$2,400.00		1
	13			Th	10/25/12	:30	6:10 PM	ROF12TV24H	\$2,400.00		2
	13			F	10/26/12	:30	6:23 PM	ROF12TV24H	\$2,400.00		3
8	13	Insider	730p-8p		10/22/12 to 10/28/12	2x	- T- - F -				
	13			Tu	10/23/12	:30	7:54 PM	ROF12TV24H	\$2,000.00		2
	13			F	10/26/12	:30	7:58 PM	ROF12TV24H	\$2,000.00		1
9	13	Access Hollywood	1135p-1205a		10/22/12 to 10/28/12	4x	- TWTF -				
	13			Tu	10/23/12	:30	12:00 AM	ROF12TV25H	\$800.00		1

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9	13	Access Hollywood	1135p-1205a								
	13			W	10/24/12	:00			\$800.00	Credited	2
	13			Th	10/25/12	:00			\$800.00	Credited	4
	13			F	10/26/12	:30	11:46 PM	ROF12TV24H	\$800.00		3
10	13	World Series Game NonHome	Various		10/22/12 to 10/28/12	3x	-- WT- S-				
	13			W	10/24/12	:30	7:29 PM	ROF12TV24H	\$15,000.00		3
	13			Th	10/25/12	:30	8:01 PM	ROF12TV24H	\$15,000.00		1
	13			Sa	10/27/12	:30	11:47 PM	ROF12TV25H	\$15,000.00		2
11	13	M-Su 10p-1030p Late News	10p-1030p		10/22/12 to 10/28/12	2x	- T- - F -				
	13			Tu	10/23/12	:00			\$4,000.00	See MG 11.3	1
	13			Th	10/25/12	:30	11:40 PM	ROF12TV25H	\$4,000.00	MG for 11.1 10/23	3
	13			F	10/26/12	:30	10:27 PM	ROF12TV25H	\$4,000.00		2
12	13	M-Su 1030-11p Late News	1030p-11p		10/22/12 to 10/28/12	2x	- T- - F -				
	13			Tu	10/23/12	:30	10:53 PM	ROF12TV24H	\$3,000.00		2
	13			F	10/26/12	:30	10:42 PM	ROF12TV24H	\$3,000.00		1
13	13	Good Day Sa 7a	7a-8a		10/22/12 to 10/28/12	2x	----- S-				
	13			Sa	10/27/12	:30	7:21 AM	ROF12TV24H	\$1,400.00		2
	13			Sa	10/27/12	:30	7:46 AM	ROF12TV24H	\$1,400.00		1
14	13	Good Day Su 6a-7a News	6a-7a		10/22/12 to 10/28/12	2x	----- S				
	13			Su	10/28/12	:30	6:53 AM	ROF12TV24H	\$600.00		2
	13			Su	10/28/12	:30	6:58 AM	ROF12TV24H	\$600.00		1
15	13	Good Day Su 7a	7a-8a		10/22/12 to 10/28/12	2x	----- S				
	13			Su	10/28/12	:30	7:20 AM	ROF12TV24H	\$1,200.00		2
	13			Su	10/28/12	:30	7:54 AM	ROF12TV24H	\$1,200.00		1

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Estimate Number	2101

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Station	WTVT
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Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	13	Good Day Su 8a	8a-9a		10/22/12 to 10/28/12	2x	-----S				
				Su	10/28/12	:30	8:21 AM	ROF12TV25H	\$1,600.00		1
				Su	10/28/12	:30	8:44 AM	ROF12TV24H	\$1,600.00		2
26	13	Good Day 6a	6a-7a		10/22/12 to 10/28/12	4x	- TWTF -				
				Tu	10/23/12	:30	6:25 AM	ROF12TV24H	\$2,000.00		2
				W	10/24/12	:30	6:58 AM	ROF12TV24H	\$2,000.00		1
				Th	10/25/12	:30	6:21 AM	ROF12TV24H	\$2,000.00		4
				F	10/26/12	:30	6:53 AM	ROF12TV24H	\$2,000.00		3
27	13	Good Day 9a	9-10a		10/22/12 to 10/28/12	4x	- TWTF -				
				Tu	10/23/12	:30	9:24 AM	ROF12TV24H	\$1,800.00		3
				W	10/24/12	:30	9:47 AM	ROF12TV24H	\$1,800.00		2
				Th	10/25/12	:30	9:31 AM	ROF12TV24H	\$1,800.00		1
				F	10/26/12	:30	9:52 AM	ROF12TV24H	\$1,800.00		4
28	13	Live with Kelly	10a-11a		10/22/12 to 10/28/12	4x	- TWTF -				
				Tu	10/23/12	:30	10:46 AM	ROF12TV24H	\$1,200.00		2
				W	10/24/12	:30	10:54 AM	ROF12TV24H	\$1,200.00		3
				Th	10/25/12	:30	10:59 AM	ROF12TV25H	\$1,200.00		1
				F	10/26/12	:30	10:34 AM	ROF12TV25H	\$1,200.00		4
29	13	Good Day 5a	5a-530a		10/22/12 to 10/28/12	4x	- TWTF -				
				Tu	10/23/12	:00			\$800.00	See MG 29.5	1
				Tu	10/23/12	:30	5:11 AM	ROF12TV24H	\$800.00	MG for 29.3 10/24	7
				Tu	10/23/12	:30	5:29 AM	ROF12TV25H	\$800.00	MG for 29.1 10/23	5
				W	10/24/12	:00			\$800.00	See MG 29.7	3
				W	10/24/12	:30	5:26 AM	ROF12TV24H	\$800.00	MG for 29.4 10/25	8
				Th	10/25/12	:00			\$800.00	See MG 29.8	4

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Billing Address:

Mentzer Media Service
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286

INVOICE

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	13	Good Day 5a	5a-530a								
	13			F	10/26/12	:00			\$800.00	See MG 29.6	2
	13			F	10/26/12	:30	5:00 AM	ROF12TV25H	\$800.00	MG for 29.2 10/26	6
30	13	World Series Game NonHome	Various		10/22/12 to 10/28/12	3x	-- WT- S-				
	13			W	10/24/12	:30	11:49 PM	ROF12TV24H	\$15,000.00		1
	13			Th	10/25/12	:30	7:28 PM	ROF12TV24H	\$15,000.00		3
	13			Sa	10/27/12	:30	7:58 PM	ROF12TV24H	\$15,000.00		2
31	13	Good Day Sa 6a	6a-7a		10/22/12 to 10/28/12	2x	----- S-				
	13			Sa	10/27/12	:30	6:11 AM	ROF12TV24H	\$750.00		2
	13			Sa	10/27/12	:30	6:28 AM	ROF12TV25H	\$750.00		1

Aired Spots**79**

<u>Gross Total</u>	\$212,700.00
<u>Agency Commission</u>	\$31,905.00
<u>Net Amount Due</u>	\$180,795.00
	Payment Terms 30 Days

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